



2024 PRODUCT CATALOGUE



DISTRIBUTORS OF NATURAL, ECO-FRIENDLY AND SOCIALLY-CONSCIOUS PRODUCTS SINCE 2004

1-877-777-3738 • SPORTSFLEETS.COM • SVIDISTRIBUTING@SPORTSFLEETS.COM

ABOUT US

SVi Distributing (SportsFleets) is a west coast-based distributor, for independent and multi-store businesses who prefer to sell only natural, organic, sustainable or socially-conscious health & lifestyle products. From gyms to health retail, from drug stores to baby, kids & family-oriented shops, and outdoors to sports shops, our lines crossover to appease them all. We believe that all of our clients deserve the highest level of products and fine service and we are committed to providing just that.

CUSTOMER SUPPORT

We want all of our clients to experience the impressive level of professionalism when working with SVi Distributing compared to any other supplier. All of our services have been developed to make your business buying easier and stress-free.

Our CloudCatalogue online product ordering eliminates time wasted from creating and sending paper PO's, email or fax orders. The online catalogue also gives you your ongoing purchase history so you can always do simple physical checks to see what you have versus what you bought last time. Not ready for online ordering? Talk to us about how we can help take your order.

Got questions? Our goal is get you answers and support our lines to help you grow sales and satisfy your own customers.

SHIPPING, DELIVERY & RETURNS

This is one of our strengths; it's made a big difference for many of our clients. Our Cloud Catalogue online order entry system connects your newly entered order directly to our 3PL warehouse meaning your orders are immediately sent to the floor for picking and packing and no "in between" paperwork or data entry delays. Sign up easily on our website or contact your rep.

Once your order is packed, our team reviews your address and sources out the common route carrier for you to ensure the best possible shipping rate. We work hard to provide 3-4 day delivery out west and 4-6 day delivery out east. Some maritime areas may take a bit longer, but our real-time tracking available to all CloudCatalogue orders placed (and to many manual customers as well) lets you follow the progress of your order.

Return policies differ by brand - ask your rep for more information or see the order form for full details.

Orders of \$800 or more before taxes will receive free shipping.
2.99% processing fee will be added for credit card payments.
Payment also accepted by interac, e-transfer, cheque or wire with no processing fee.

PRODUCT BRANDS

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THE NATURAL FAMILY CO.™



Established in 1949, Jack N' Jill was a household name and is fondly remembered by many Australian kids raised in the 50's, 60's and 70's. Today, the family business has been revived by Melbourne-based couple Rachel & Justin Bernhaut, who, after struggling to find a natural, safe and clean toothpaste for their son, revitalized the brand and brought it to where it is today - available in over 57 countries around the globe!

Free from chemicals and only using high quality, premium natural ingredients, Jack N' Jill is Australian owned with manufacturing based in Australia and other selected regions. With a focus on environmental sustainability for products and packaging, Jack N' Jill has been a pioneer in this industry.



Baby Gum & Tooth Wipes

- ✓ Safely clean babies' mouth & gums
- ✓ Suitable from birth
- ✓ Contains only water & xylitol
- ✓ Soft cotton, sterilized & gently textured
- ✓ 25 individually wrapped wipes
- ✓ Flavor free, mild taste
- ✓ Free from fluoride & sugar



Natural Teething Gel

- ✓ Natural relief from the discomfort of teething
- ✓ Suitable from 4 months +
- ✓ No Choline Salicylate
- ✓ No numbing agent or anaesthetic
- ✓ Gentle & soothing formula with chamomile & calendula
- ✓ Mild natural vanilla flavour
- ✓ Vegan, no added colours or sugar



Natural Certified Toothpaste

- ✓ Safe if swallowed
- ✓ 8 Organic fruit flavours & Flavour Free
- ✓ High in xylitol (40%)



Mega Berry

- ✓ Mega Berry - Many Mouths Saving time, money and the environment
- ✓ Reducing plastic with one convenient large size of Jack N' Jill Natural Certified Strawberry Toothpaste
- ✓ 200g - Four tubes in one
- ✓ Perfect for enthusiastic brushers or a house full of kids!



Tooth Buddies

- ✓ Convenient all-in-one pack
- ✓ Ergonomic handle made from corn
- ✓ Extra soft, super-fine tapered bristles
- ✓ Minimal, recyclable and BPA-free packaging



Kids Toothbrushes

- ✓ Handle & packaging made from plants (corn)
- ✓ Suitable from first tooth
- ✓ Extra soft, super-fine tapered bristles
- ✓ Ergonomically designed handle for little hands
- ✓ BPA & PVC Free

We are proud to announce we are supporting 1% For The Planet, with 1% of all our Jack N' Jill Bio Toothbrush sales going to this cause.



Silicone Brushes

- ✓ Stage 1 finger brush for first teeth, 2 pack with case
- ✓ Stage 2 training brush with safety guard
- ✓ Stage 3 tooth & gum brush
- ✓ Gentle on little teeth and gums
- ✓ Easy to sterilise



Tickle Tooth Sonic Toothbrush

- ✓ Gentle cleaning for babies & toddlers
- ✓ Two sizes of brush head included
- ✓ 30 second pulse reminder which teaches moving the brush
- ✓ LED inspection light that's fun for kids and helpful for parents, with 2 minute auto shut-off
- ✓ PVC & BPA free brush head & handle
- ✓ Battery included



Buzzy Electric Musical Toothbrush

- ✓ Sing, dance and brush along to the Buzzy song
- ✓ 2 minute auto shut-off
- ✓ Includes a set of stickers to personalize

3+ Y



Fairy Floss

- ✓ 30 individually wrapped flossers
- ✓ Handles made from corn
- ✓ Cute giraffe shaped handles in fun colours
- ✓ Free from nasty chemicals, BPA and phthalates



Natural Bathtime

- ✓ Natural, mild and safe ingredients
- ✓ Dermatologically tested
- ✓ Free from nasties
- ✓ Recycled bottles
- ✓ Vegan



NFco Neon Toothbrushes

- Handle & packaging made from corn
- Say NO to single-use plastics – make a better choice!
- Purchase supports 1% for the Planet



NFco Toothbrushes

- Handle & packaging made from corn
- Say NO to single-use plastics – make a better choice!
- Purchase supports 1% for the Planet



NFco Friendly Flossers

- 45 individually wrapped floss picks
- Handles made from corn
- Free from harmful chemicals
- No PFAS or Teflon-like chemicals
- Slides easily between teeth





Rascal Remedies

Make feeling better fun

100% natural wellness products specially formulated for kids



INSPIRED BY NATURE.

IGNITED BY IMAGINATION.

INVESTED IN QUALITY.



100% Natural



Proudly Canadian



100% Natural



Vegan



Cruelty Free



Gluten Free



Toxin Free

Inspired by nature and ignited by imagination, Rascal Remedies combines the science of scent and the power of plants to make feeling better fun, naturally.

Rascal Remedies is a fun and modern Canadian brand dedicated to 100% natural wellness blends for children 2 & up. Created to educate and engage the hearts and minds of rascals and parents alike with creative characters, storytelling and premium quality products.

From coughs and sniffles, nausea and upset tummies and a good night's sleep, Rascal Remedies are created to provide gentle support for everyday ailments with a collection of premium quality wellness Roll-Ons and Body Mists. Formulated by certified Aromatherapists and made with pure essential oils that are safely diluted for rascals.

Rascal Remedies are made by Health Canada certified production suppliers and are endorsed by moms, naturopathic doctors and homeopathic experts alike.

Derived entirely from plants, Rascal Remedies products are always Toxin-free, BPA-free, Gluten-free, Cruelty-free and Canadian made.

NEW!



MINDY MINDFUL Yoga & Meditation roll-on is formulated to help ground little busy minds and bodies. A perfect tool to calm and focus rascals, so they can create tranquil, mindful moments throughout the day. Made with 100% pure essential oils & safely diluted with fractionated coconut oil, for rascals 2yrs+.

Application: Roll onto wrists and back of neck.

Ingredients: *Lavandula angustifolia* (lavender), *Salvia sclarea* (clary sage), *Boswellia carteri* (frankincense), *Citris bergamia* (bergamot), *Cedrus atlantica* (cedarwood atlas).

NEW in 2025



DHARMA DREAMZ shampoo and body wash is formulated to help gently cleanse and calm your little rascal, preparing them for a peaceful night. A soothing wash to welcome galactic quiet and twinkly dreams. Made with 100% pure essential oils, and safely designed, for rascals aged 2 years and up.

NEW for 2025-Dharma Dreams Shampoo & Bodywash

Meet the Rascals

10ML ROLL ON



SPIKE SNIFFLES

SNIFFLY AH-CHOO REMEDY

SPIKE SNIFFLES is formulated to help gently comfort sniffly ah-choos and drips. Made with 100% pure essential oils, and safely diluted with fractionated coconut oil, for rascals aged 2 years and up.

Ingredients

citrus limon (lemon), melaleuca alternifolia (tea tree), cedrus atlantica (cedarwood atlas), lavandula angustifolia (lavender), anthemis nobilis (roman chamomile), cupressus sempervirens (cypress), fractionated coconut oil

Application

Roll onto chest, back of neck, and feet bottoms.



TILLY TUMMY

TUMMY UPSETS REMEDY

TILLY TUMMY is formulated to help comfort belly rumbles, wooziness, ballooning and upsets. Made with 100% pure essential oils, and safely diluted with fractionated coconut oil, for rascals aged 2 years and up.

Ingredients

zingiber officinale (ginger), foeniculum vulgare (fennel), citrus nobilis (mandarin), citrus sinensis (orange), citrus limon (lemon), piper nigrum (black pepper), fractionated coconut oil

Application

Roll on abdomen, massaging gently in a downward clockwise motion.



IGGY ITCHY

SKIN ITCHIES REMEDY

IGGY ITCHY is formulated to help soothe skin itches, upsets and dryness. Made with 100% pure essential oils, and safely diluted with fractionated coconut oil, for rascals aged 2 years and up.

Ingredients

lavandula angustifolia (lavender), matricaria recutita (german chamomile), boswellia carterii (frankincense), cymbopogon martinii (palmarosa), pogostemon cablin (patchouli), fractionated coconut oil

Application

Roll onto affected area, twice daily (avoiding broken skin).



GENIE GERMZ

ANTIBACTERIAL CLEANSER

GENIE GERMZ is a fun, non-toxic, 99% antibacterial cleansing mist that helps rascals of all ages effectively duck yuck. Enjoy a natural Root Beer scented mist that rids rascal paws of nasties that turn up in daily life. Easy for on the go antimicrobial cleansing, since it doesn't need to be rinsed off. A 100% natural formula, designed for rascals big and small. Review & follow use directions.

Ingredients

Musa paradisiaca extract (banana bark), Aqua (water), Illicium verum (star anise), Cedrus atlantica (cedarwood atlas), Gaultheria procumbens (wintergreen), Vanilla Planifolia (vanilla)

Application

Mist onto yukki or sticky paws, rub together for 30secs, allow skin to air dry — it doesn't need to be rinsed off. Repeat as needed.

Genie Germz has specifically undergone third party antimicrobial effectiveness testing by regulated Canadian lab and passed standard ATCC* criteria.

** ATCC: 10231, 16404, 8739, 9027, 6538

SOFIA SNOOZE

PILLOW TIME REMEDY

SOFIA SNOOZE is formulated to help gently calm moonlight jitters and pillow-time toss and turn. Made with 100% pure essential oils, and safely diluted with fractionated coconut oil, for rascals aged 2 years and up.

Ingredients

lavandula angustifolia (lavender), anthemis nobilis (roman chamomile), cedrus atlantica (cedarwood), cymbopogon martinii (palmarosa), citrus nobilis (mandarin), fractionated coconut oil

Application

Roll onto back, chest, and feet bottoms 20-30mins before lights out



Meet the Rascals

60ML MIST



DHARMA DREAMZ

DREAM MIST

DHARMA DREAMZ is formulated to help gently support mental calm and/or ease rascals into slumber. A mellow spritz to welcome galactic quiet and twinkly dreams. Made with 100% pure essential oils, and safely designed, for rascals aged 2 years and up.

Ingredients

deionized water, polysorbate-20 (derived from coconut), sustainable vegetable glycerine, hamamelis virginiana (witch hazel), pentylene glycol (derived from sugar cane), tamarindus indica seed gum (derived from tamarind seeds), aloe barbadensis (aloe vera) leaf extract, citrus grandis (grapefruit) seed extract, tocopherol (vitamin e), lavender (lavandula angustifolia), mandarin (citrus nobilis) and roman chamomile (anthemis nobilis)

Application

Close eyes and mouth, then mist above head/over body. Can also mist onto PJs, pillows and blankets.

FINN FOCUS

STUDY MIST

FINN FOCUS is formulated to help rascals boost their attention, effort and concentration. A thunderclap to break through mental fog. Made with 100% pure essential oils, and safely designed, for rascals aged 3 years and up.

Ingredients

deionized water, polysorbate-20 (derived from coconut), glycerine, hamamelis virginiana (witch hazel), pentylene glycol (derived from sugarcane), tamarindus indica seed gum (derived from tamarind seeds), aloe barbadensis (aloe vera) leaf extract, citrus grandis (grapefruit) seed extract, tocopherol (vitamin e), grapefruit (citrus paradisi), lemon (citrus limon), cedarwood (cedrus atlantica), cypress (cupressus sempervirens) and peppermint (mentha piperita) essential oils

Application

Close eyes and mouth, then mist above head/over body.



i Incrediwear™

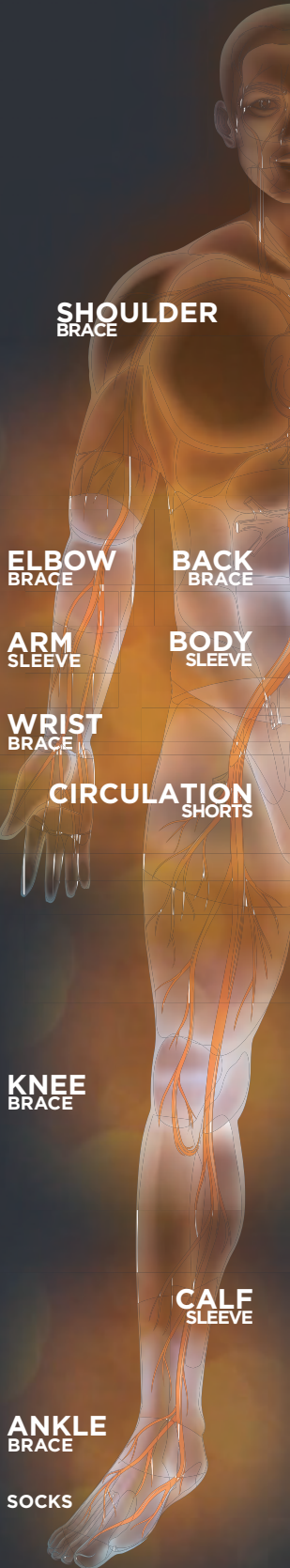
RADICAL PAIN RELIEF FOR ACHES & INJURIES

Scientifically proven to increase circulation, which reduces pain, swelling, stiffness, and fatigue. Incrediwear braces are used by professional athletes and recommended by medical professionals.

- + Sports injuries
- + Sprains & pulled muscles
- + Arthritis
- + Tired & aching muscles

HOW DOES INCREDIWEAR WORK?

Our revolutionary therapeutic fabric is infused with circulation boosting elements, *germanium* and *carbonized bamboo charcoal*. These active elements dramatically increase blood flow to your skin and muscles.



WWW.SPORTSFLEETS.COM

iNCREDIWEAR

FULL PRODUCT LIST

HSA/FSA APPROVED



BACK BRACE



BODY SLEEVE



KNEE SLEEVE



LEG SLEEVE(S)



ANKLE SLEEVE



WALKING BOOT
UNDERSLEEVE



CALF SLEEVE



ELBOW SLEEVE



ARM SLEEVE



WRIST SLEEVE



CIRCULATION GLOVES



HIP SLEEVE



SHOULDER SLEEVE



BANDAGE WRAPS



CIRCULATION SHORTS



MEN'S
PERFORMANCE PANTS



SPORT SOCKS THIN



WOMEN'S
PERFORMANCE PANTS



BEANIE



CIRCULATION SOCKS



ACTIVE SOCKS



SPORT SOCKS



RUN SOCKS



TREK SOCKS

PDAC BILLABLE



green
sprouts®
formerly i play



SVI DISTRIBUTING

2024 retailer
catalog

family essentials designed for life



organic



bio-based



recycled



reusable



developmental

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UPF 50+



recycled
materials



machine
washable



reusable

do your duty to **reduce** disposable diaper waste
save money with the original **reusable** swim diaper
made with love and **recycled** materials



the **original** reusable swim diaper just got **better**



For over 30 years, families and swim schools worldwide have trusted the Original Reusable Swim Diaper's patented triple-layer design for safety and confidence in the pool or at the beach.

We've added comfortable new gussets to take leak prevention and mess control to the next level, so little swimmers can kick and play freely.



Seasonally booked-See rep for in stock availability



rethink daily care

Hair, nail, and oral care essentials made of safer materials to keep wellness routines worry-free, and Sprout Ware® plant-plastic-tools that meet babies' needs with intention and a gentle touch.



DaBrim

- + Prevent sunburn/sun stroke
- + Shed light rain
- + Ride cooler
- + Block glare
- + Improve traffic visibility



The DaBrim® concept was born on a rock climbing outing when the inventors felt like they were baking in the ever-increasing intensity of the sun. From those early days, DaBrim® has grown into cycling, work hats and equestrian sports... almost any helmet-based outdoor activity. DaBrim® is a sun-blocking, detachable, secure-fitting helmet visor that allows air to circulate through the protective helmet's vents.



UPF50+
SUN
PROTECTION



Classic



Sporty



Rezzo



The reusable heat pack!



3 hot ways to thaw cold sales.

Customers can't wait to get their hands on reusable Toasterz™ heat packs – again and again!

Throwaway heat packs are expensive and wasteful. But Toasterz™ instant heat packs can be recharged many times simply by dropping them into boiling water. Their special formulation means fast, reusable heat for dozens of indoor and outdoor activities, including:

- Winter sports and camping;
- Hiking and mountaineering;
- Construction and outdoor work;
- Sports teams and fans;
- Bedtime comfort;
- Massage and medical uses;
- Any time you need fast, safe heat.



Snap the disc to heat, then place in boiling water to recharge. On bruises or sprains (right), use direct from the fridge as a cold pack, then click to apply heat to injury after swelling stops.



Snapping Toasterz' patented stainless steel clip produces instant warmth – up to 54° C (130° F) for up to two hours. After the pack cools, simply drop it into boiling water for a few minutes and it's ready to be used again.

Toasterz' active solution can be recharged almost indefinitely. And it's non-toxic, so all it will leave in the mouth of a child or pet who manages to break its very safe non-phthalate PVC package, is a bad taste.

Affordable Toasterz are available in three sizes and shapes for all sorts of customers and needs. So stock up while you can! Contact us at info@sportsfleets.com, or for your nearest rep or distributor, phone us at 1-877-777-3738. You'll find your customers will warm up to them fast.



Toasterz Order Form

Toasterz Heat Packs- reusable/self heat

		Cost each	MSRP	Case of 12 min	Quantity	Subtotal
Rectangle 9x14cm 1sgl	S101	\$4.95	\$9.50	\$59.88		
Oval, 4x9cm 1pr	O101	\$5.75	\$10.50	\$68.28		
Round, 10x10cm 1pr	R101	\$5.95	\$11.50	\$71.88		
Master case		36 pieces		*mixing in increments of 6 allowed		
Display case		\$50.00				

*display case is free with purchase of minimum 24 -choose 1-3 models

Enter total >
units here

Enter order >
\$ total here



Toasterz are the environmentally conscious alternative to throwaway single use charcoal warmers. With “stay warm times ranging from 45 minutes O101, 75 minutes R101, to 100 minutes S101, Toasterz provide enough heat time to warmup, restore circulation or loosen sore muscles. Not only that but as a premium heater, they are also certified pthalate free PVC so no unhealthy chemicals on or inside! Sold with 2 models in pairs and a larger single version, Toasterz are good for hundreds of reuses with consistent heat throw every time and simply reset by immersing in boiling water for 10-15 minutes. Use them carefully when recently reset as they will be very hot but once they cool down, you can snap the disc inside to heat again!

CLICK HERE TO SHOP ONLINE!

SVI DISTRIBUTING IS
PROUD TO CARRY
THESE BRANDS

